

Communication Tips to Promote Low-Dose Aspirin Uptake and Adherence: Myths, Misunderstandings, and Meaningful Conversations

Low-Dose Aspirin to Prevent Preeclampsia and Preterm Birth Initiative Webinar Series

Low-dose aspirin (LDA) is recommended for pregnant patients at risk for preeclampsia, yet uptake and adherence remain low. Even when providers make recommendations, many patients report concerns, including fear of medication, questions about prevention, and misinformation regarding LDA.

In this webinar, participants will hear from Ky-Shana Jenkins, patient advocate, about how specific communication approaches supported her decision to use LDA. This will be followed by a discussion of practical, patient-centered strategies for empathetic communication around LDA recommendations.

Webinar Objectives:

- Consider the patient and community perspectives related to LDA recommendations and preeclampsia information
- Review and apply communication techniques to support patient uptake and adherence to low-dose aspirin
- Discuss strategies to address barriers to LDA use

Continuing Education credit will be available!

Speakers:



Ky-Shana Jenkins
Member of CMQCC's Low-Dose Aspirin Patient Advisory Council & Faculty Advisory Council



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CMQCC
California Maternal
Quality Care Collaborative



Register today!



bit.ly/3Ln8YYX



Tuesday
January 27, 2026



Noon to 1:00 p.m.
Pacific Time



Virtual (Zoom)



For any pregnancy or
postpartum care team
member

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