

Logistics and Slide Deck

All attendees are muted upon entry

Please utilize the chat feature to share learnings and takeaways.

Please do not copy the slides

The slides are the intellectual property of the presenting hospitals.

2 Please use the Q&A function

We will do our best to answer any questions during the webinar.

4 Send us your feedback

We welcome your recommendations for improving future webinars.



Webinar Recordings and Slides

The webinar recording and slides will be posted within 48 hours at: https://www.cmqcc.org/education-research/webinars



Webinar Agenda

- Introduction to the Learning Initiative
- **Hospital Presentations:**
 - Community Regional Medical Center
 - Kaiser Oakland, Kaiser San Leandro
 - Kaiser South Sacramento
- 3 Q & A





What is the Learning Initiative?

The Learning Initiative to Support Vaginal Birth Through An Equity Lens (LI)

- CMQCC Quality Improvement Initiative
- Funded by the Centers for Disease Control and Prevention (2022-2027)
- Five cohorts, each 18-months long
- Built upon CMQCC's Supporting Vaginal Birth Collaborative (2017-2019) and the pilot Birth Equity Collaborative (2019)





The Learning Initiative Goals

Focused on reducing disparity gaps in low-risk cesareans with a goal of all patient groups reaching or exceeding the Healthy People 2030 target rate of 23.6%.

Goals

- 1. Reduce **racial and ethnic differences in NTSV Cesarean rates** with a goal of all races and ethnicities reaching or exceeding the Healthy People 2030 target rate of 23.6%.
- 2. Increase **participation of hospitals** with high NTSV Cesarean rates among Black gravidas or patients from racial groups with similarly high rates
- Increase community and patient awareness of existing racial disparities in NTSV rates and causes contributing to an NTSV Cesarean delivery
- 4. Increase the number of hospitals with **patient and community engagement practices** to inform the adoption of equitable care practices



Curriculum education and training

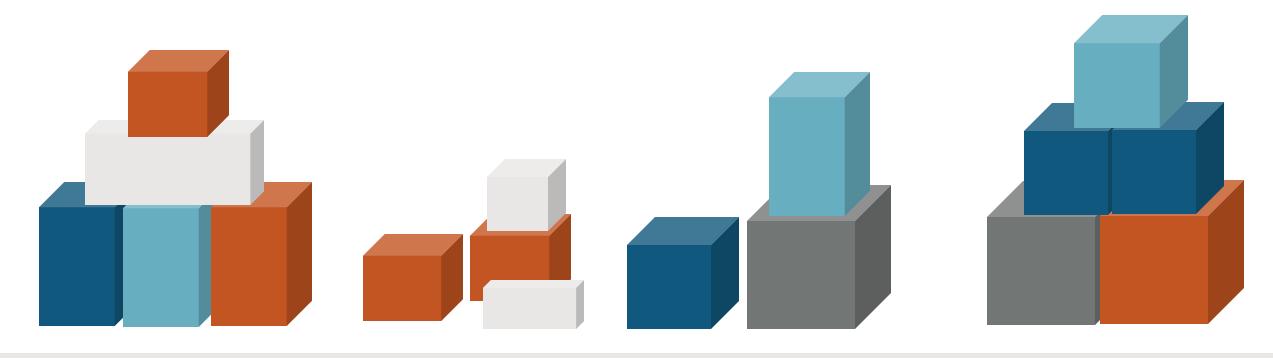
The Learning Initiative to Support Vaginal Birth Through An Equity Lens

- Monthly coaching providing education and capacity building
 - Quality Improvement Fundamentals
 - Baseline Assessments
 - Implementation Science
 - Principles of Respectful Care
 - Technical assistance in leveraging CMQCC tools
 - Maternal Data Center (MDC)
 - Hospital Action Guide for Respectful and Equity-Centered Obstetric Care
- Quarterly webinars on health equity and Cesarean rate reduction tools



Building Blocks of Culture Change

It is a <u>long-term</u> effort to shift culture towards one that supports, promotes and embodies respectful care. It takes testing and iteration of the different building blocks to create your own culture.





Today's Presenters

Community Regional Medical Center

Location

Fresno, CA

Presenters:

- Sarah Putnam
- Chelsea Aivazian

Kaiser Oakland & Kaiser San Leandro

Location

Oakland & San Leandro, CA

Presenters:

- Oakland
 - Erica Canales
 - Anya Rapoport
 - Emily McCormick
- San Leandro
 - Christine Cox-Jude
 - Jamie Gonzalez
 - Sannaz Keyhani

Kaiser South Sacramento

Location

Sacramento, CA

Presenters:

- Lexi Parmer
- Spring Edwards
- Jenny Valdez













- Located in the Central Valley, Fresno
- ~ 4,500 births a year
- Advanced Certification in Perinatal Care
- High-Risk Pregnancy Care
- Level 3 NICU





We couldn't do it without the BLACK Wellness & Prosperity Center!

- BLACK Wellness & Prosperity Center (BWPC)
- Founded in 2019 by Shantay Davies-Balch
 - Advocacy, Infrastructure & Capacity Building, Research, & Strategic Ecosystems
- Fresno community partner in Black Maternal/Infant Health
- Offers doula training





BWPC Doula Training Partnership

- A partnership with BWPC for CRMC to be a training site for doulas to get childbirth observation hours.
 - CRMC was their first site for this kind of training.
 - Doulas are trained at BWPC and come to CRMC to get the hours needed for their doula certification.



Doula training program creation

- Role definition: The doula trainees function in a role in between students and volunteers
- Onboarding program
- Nursing / Provider relationship building
- Patient relationship coordination
- Supervised in coordination with L&D and BWPC supervisors
- Performed a mock "day in the life of a trainee"

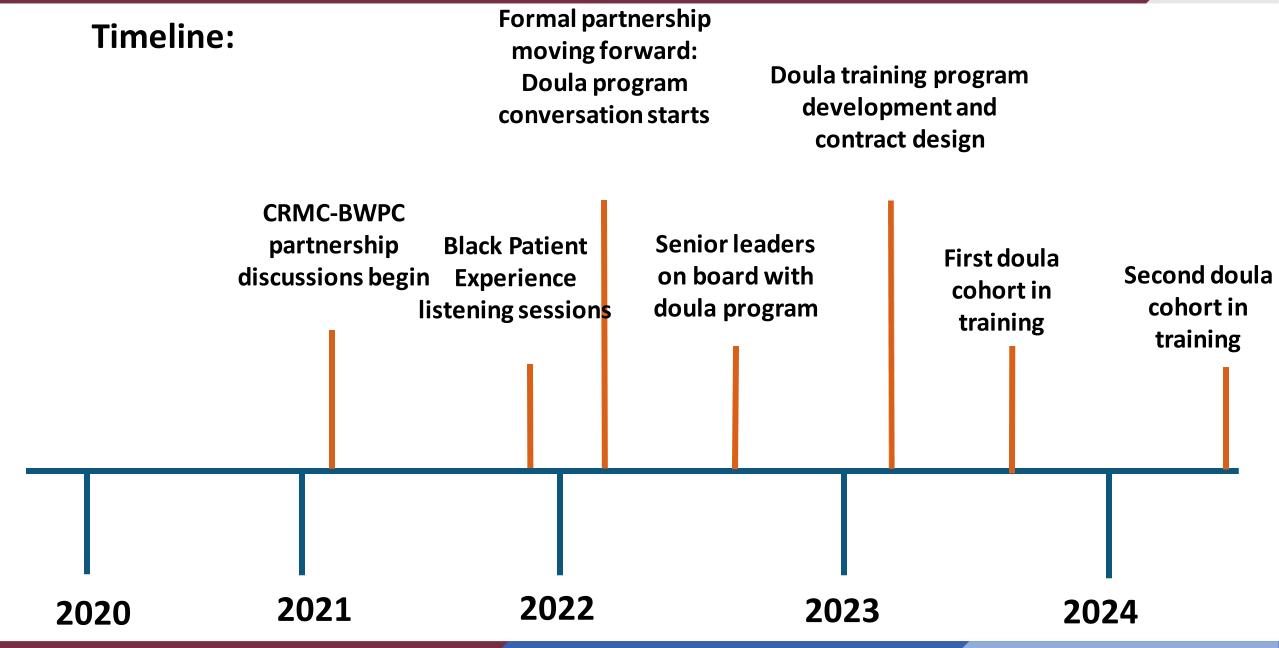


Early work and supporting factors

- Shantay Davis-Balch and Sarah Putman, Director Women & Newborn Services,
 CRMC were professional colleagues wanting to make a difference
- Intentionally sought out Black patient experiences pre-2020.
- Participated in community listening sessions and focus groups
- Conversations around engaging doulas picked up as MediCal announced plans to cover doula services.
- Advanced Certification in Perinatal Care

All these added up to support this project on all levels once it got started!







Who did we get buy-in from?

- Women & Newborn's Director
 & Leadership
- CRMC Executive Leadership
- Community
 Engagement/Benefit Planning
- Communications/Public Affairs

- Legal Affairs/Policy
- Risk Management
- Human Resources
- Contracting
- Volunteer Services



Facilitators and Barriers

- Familiarity with data stratified by race/ethnicity
- Professional relationship with Shantay/BWPC with significant desire to provide equitable and respectful care to our community members

- Took time to build trust and understanding of hospital operations
- Improve understanding of the doula role and benefits by nursing and providers
- Support role by CHS Communications/Public Affairs



What outcomes have we seen so far?

- Increased awareness by nurses/providers and embracing of doulas as part of the health care team.
- Helped expand BWPC training sites to other facilities
- CRMC partnering with Fresno County Public Health for doula training
- Expanded generalized trust in the county for doula programs











"If you're going to build a partnership, you need to build a relationship."







Doula Engagement Lessons Learned at two Kaiser sites:

Erica Canales, MD

Christine Cox-Jude, CNM

Jamie Gonzalez, MD

Sannaz Keyhani, MA

Emily McCormick, RN

Anya Rapoport, CNM

The Why?

- Legislative mandate
 - Expansion of Medicaid & private insurance
- Doulas help to determine where patients go to give birth
- Staff satisfaction
 - OWho is a doula? What do they do?
 - oFeedback
- Benefits of doula care

Doula partnership building steps

Start by connecting to community doulas

- Attend community events
- Invite doulas to partner with you
- Ask your internal network
- Member Advisory Council

Executive sponsors: educate them on the value of doulas and the demand

Hearts and minds
campaign for your team to
prepare them to welcome
doulas (get your own
house in order first)

Plan your event: flyer, social media, connections, etc

Start with the project that doulas are asking for

Identify Your Champions of Doula Integration



Who is already working on this at your facility?



Who else needs to be included?



How will you include the doula voice in this work?



Hearts and Minds Campaign for Your Team

Educate your team

- What is a doula?
- · Benefits of a doula
- Make Space for your team to be heard

Review communication strategies

Plan an Event!



Plan a Doula event



START EARLY – GIVE YOURSELF SEVERAL MONTHS



BUILD CONNECTIONS IN A FRIENDLY ENVIRONMENT!



INCLUDE REPRESENTATIVES FROM VARIOUS MCH TEAMS



SHARE PUBLICLY AVAILABLE
DATA
HTTPS://CALHOSPITALCOMP
ARE.ORG/



PROVIDE FACILITY UPDATES



CONSIDER OFFERING A TOUR



FACILITATE A LISTENING CIRCLE



OFFER A SUGGESTION BOX

Event Logistics

- Weekend optimal, 2-4(or 5) pm timing, was good for parking
 - o For first event, give yourself 4-5 months to brainstorm, book date, etc.
 - o Two-month lead up for finding the date & starting to plan.
 - Have a core consistent team
- Snacks important, drinks, music, décor; creates a warm welcoming vibe
- Mixer with sticker identifiers without role identifier (example: butterflies and flowers)
- Listening session: 1-2 hours
 - Important to receive trauma of doula group and not be defensive, open to hear experience even if not directed towards you or your hospital specifically
- First hour: check in, mingle
- Seated Presentation: no more than 30 minutes (this may get integrated in the questions or comments that get asked during the listening circle)
- Listening Circle
 - Designate a facilitator

Welcoming Doulas

June 22, 2024



We want to partner with you in the care of our community!

The Kaiser Permanente San Leandro Medical Center invites local doulas to a free event:

- Meet and mingle with our Labor and Delivery team.
- Take a tour of our medical center.
- Collaborate on conversations to promote birth equity.

RSVP to this event by scanning the QR code on the right or by calling 510-342-4567.

Presented by:

Kaiser Permanente San Leandro Medical Center Maternal Child Health Department and Member Advisory Council. Saturday, June 22, 2024

San Leandro Medical Center

2 - 4 p.m.

2500 Merced St.
San Leandro
Hospital - Interior Courtyard
(first floor, outside of the
cafeteria)

Use your phone to scan the QR code below to RSVP:





35 attendees!

21 Community members + 14 KP folks



Some of our MCH team at the event!



WELCOMING DOULAS

April 19, 2025 2-4pm

3600 Broadway, Oakland Atrium on the ground floor between elevator banks



We want to partner with you in the care of our community! The Kaiser Permanente Oakland Medical Center invites local doulas to a free event:

- Meet and mingle with our Labor and Delivery Team
- Take a tour of our medical center
- Collaborate on conversations to promote birth equity



28 attendees!

21 Community members + 16 KP folks



Some of our MCH team at the event!

RSVP TO THE EVENT BY SCANNING QR CODE



Agenda from Doula Events

- o **Flyer** shared widely outside of KP via informal connections
- Pre- and on-site registration via QR code/Microsoft Forms (builds email list)
 - Name tags with Flowers (KP staff) and Butterflies (Doulas)
- Mingling in the Courtyard with staff and doulas (45 mins)
 - Snacks, music, balloons and flowers created a welcoming atmosphere
 - Prop tables featuring: Supporting Vaginal Birth, Our Outpatient Clinic
- Presentations (45 mins):
 - Welcome
 - o Intro to KP sharing our publicly available stats and goals
- Facilitated listening circle (45 mins+++)
- Optional: Facility tour (30-45 mins)
- O We planned to end by 4pm but actual wrap up was 5pm, folks loved it!
 - o Allocate the MOST time for listening for the first 4-6 Meet and Greets

== Gift swag bags provided ==





Introducing Community Doulas to KP

Building confidence in our program by sharing our publicly available data from https://calhospitalcompare.org/

And building trust by discussing the ways we are working to improve

	Current	State Average ~
Cesarean Birth Rate (NTSV)	19.2% (lower is better)	24.6% (lower is better)
Breastfeeding Rate (CDPH)	average 79.7%	69%
Episiotomy Rate	0.9% (lower is better)	2.8% (lower is better)
VBAC Routinely Available	Yes	NA
VBAC Rate	ABOVE AVERAGE	18.3%
Deliveries by Certified Nurse Midwives	52.4%	13.1%

Good additions to the event:

- Props table with equipment and posters
- Tour guide
- FAQ handouts
 - Welcome Letter
- Parking validation
- Patient-facing information/handouts



**Some Feedback We Received: Doulas were impressed with our SVB offerings and ask that we ensure consistent and equitable care by keeping equipment stocked and all staff trained and accountable to this high standard of care!

Circle Guidelines (Created by Transforming White Privilege Facilitators)

- Speak and listen deeply, from the heart
- You can pass if you don't wish to speak
 - Try it On Invite both/and thinking
- Attend to and speak from your own experience
 - Listen up/Speak up
 - Honor the circle
 - Honor confidentiality
- We are open to calling each other in, not calling each other out
 - Recognize impact

We collected feedback in Listening Circles and via Suggestion boxes:

Thank you for taking the time to help us improve care!

Please share your ideas and suggestions:

(Optional) if you would like to have a conversation, please share your name and contact information: ______



Virtual Event

- Shorter format: 90 min
- Introduce team members
- Great for information sharing
 - o IOL
- IMPORTANT: Use this time to close the loop on previously-shared requests/questions
- Consider having doulas present to your team!
- Be sure to include time for Q&A/discussion



"The nurses really partnered with the patient and myself at every turn. the midwife was super supportive of mom and her birthing choices"

"This was the first time I was permitted into Triage since Covid and I am happy that Kaiser changed the policy to allow doulas in triage. In this situation, once my client had the epidural placed, I was left alone to work with my client without conflict so we could do Spinning Babies to rotate the baby to LOA."

"Excellent midwifery care:) It's so much easier on me as a doula when I don't have to prepare my client to advocate for things they want. For example, no rush to clamp the cord "

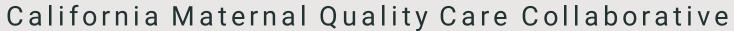
Next steps in our Doula Partnership:

- Processing feedback to share with staff, clinicians, leaders
- Looking for funding sources and champions to sustain a quarterly event with doulas
- Grow data collection to inform gaps and opportunities
- Creating feedback tools (goal: bidirectional):
 - kpdoulaconnect@kp.org
 - Doula feedback survey on welcome letter and/or badges

QUESTIONS???

anya.rapoport@kp.org christine.l.cox-jude@kp.org









Presented by

Spring Edwards, BSN, RN, IBCLC

Jenny Valdez, BSN, RN, IBCLC

Lexi Chase, MSNBSN, RN, IBCLC, C-EFM



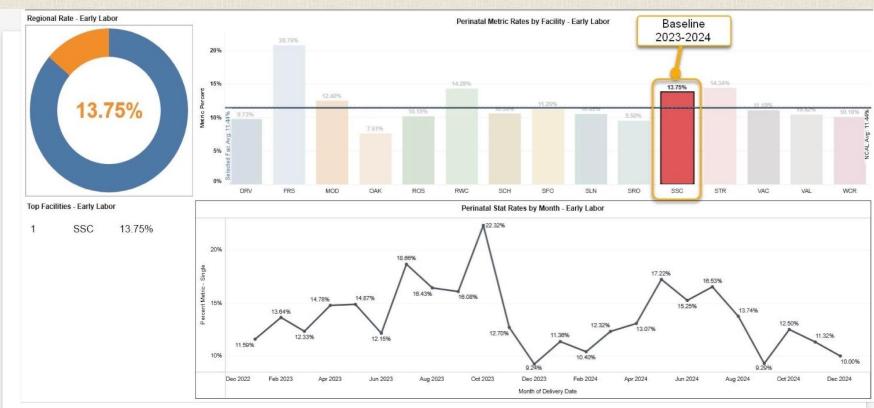


The "Why" to our walk...



- Increase in early labor admissions hospitals
- Increases in cesarean birth rates
- Decrease in patient satisfaction





Evolution of the Early Labor Walk

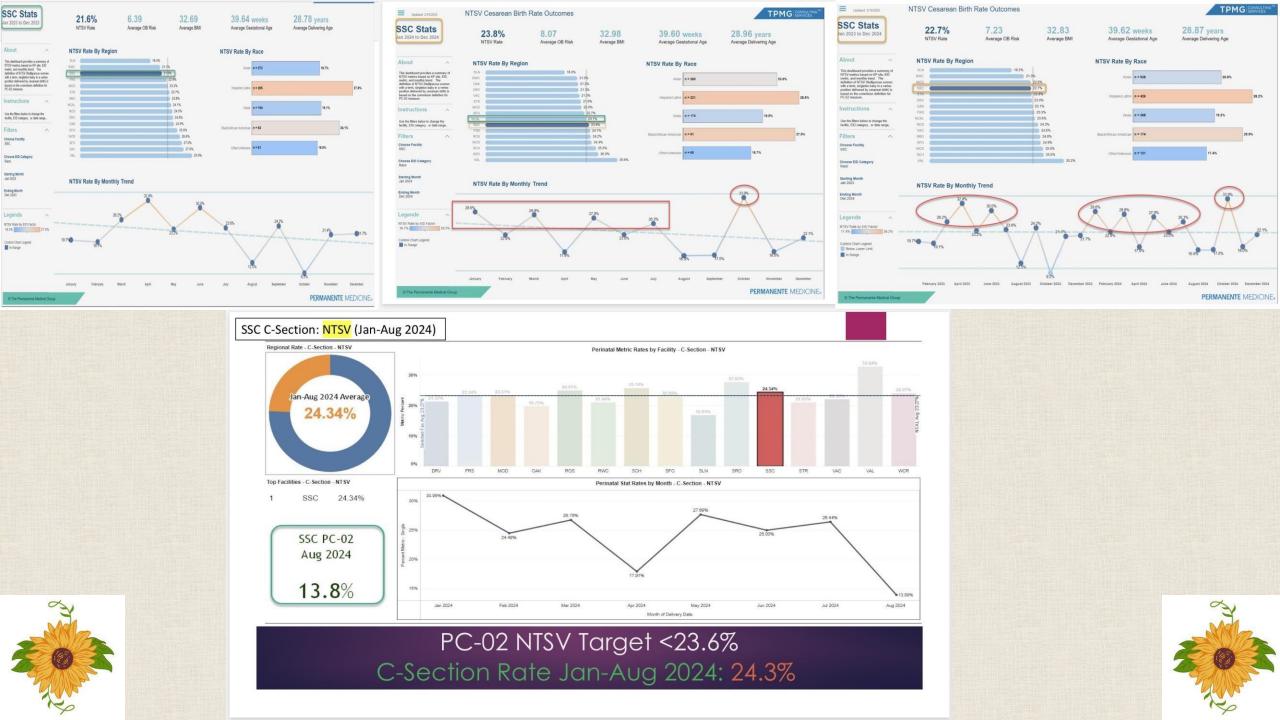


Early Labor Walk created by Supporting Vaginal Birth Committee years to get implementation into place, a true labor of love from bedside L&D nurses









What is the Early Labor Walk

- The Early Labor Walk (ELW) is a walking circuit consisting of 8 evidence-based labor activity stations that support the physiologic birth process
- Located on the first floor of the South Sacramento Hospital
- Discharged low risk patients are now being offered ELW as an option for coping when there is no medical indication for admission
- Clear parameters on who is offered walk, see next slide for algorithm





Early Labor Walk (ELW) Algorithm Who's Eligible?

- Triage Patient meets Discharge Criteria
 - Reactive NST
 - Stable VS
 - o Provider and Triage nurse agree and know plan
 - Discharge with 1 of the 3 options:

1. Discharge Home

2. Discharge Home with Therapeutic Rest

3. Discharge with Early Labor Walk Instructions

If SENDING PATIENT ON ELW:

- ☐ Give L&D discharge instructions
 - Walk patient to 2 door elevators
 - Walk should take 1-2 hours
- ☐ Give ELW lanyard (Pt scans QR code to start walk)
- ☐ Verify patient has a reliable support person to accompany them
- ☐ Offer water and a snack to go
- ☐ If sending pt on walk after 6 PM, please notify security at 72480
- ☐ Log patient in ELW binder

Triage nurse please fill out staff learning needs assessment survey found in ELW binder

Remember: Patient only needs to return to labor if they feel they need a re-evaluation, otherwise they are already discharged to go home.

Staff: Please familiarize yourself with the walk to answer patient questions.



- Lanyard worn identifying patients on the ELW
- Security notified when triage RN sends a patient on the walk
- Hospital staff aware of patient participation in ELW, normalizing early labor "in the wild"





Scan QR code above to experience the ELW slide deck



Station 1:

Alcove by the 1st Floor Stair Access Area

Side lunges on wall:

- Perform lunges on each side for 2 breaths, in & out.
- Repeat 3 times.







L&D NURSE TIP: Wiggle and lean into the stretch.

Directions to next station:

Leave stair access area, and head across the hall to the right of radiology.

** KAISER PERMANENTE

Station 2:

Radiology/ED Hallway

Toe taps & walking:

- Walk up and down the hall.
 Stop by the window and do 10 alternating toe taps on each foot.
- Repeat 3 times.

Directions to next station:

Return back to main hospital hallway, then turn left. Walk towards the bathroom (will be on right side).



L&D NURSE TIP: Stop on a toe tap and open knee to the side to stretch the hip.

Station 4A:

Alcove by the Meditation Room

The Labor Dance:

- Standing, swaying & leaning.
- Move for 5 minutes.

Directions to next station:

Turn left in main hospital hallways, take 8-10 steps left and find 2nd alcove (both activities of 4A and 4B can be done in alcove).





L&D NURSE TIP: Play a song on your phone and move with the music!



Station 4B:

Alcove by the Meditation Room

Hula & Big Hip Circles:

- In the alcove, do 5 hip circles in one direction.
- Do 5 hip circles in the other direction.
- Repeat 3 times.

Directions to next station:

Turn left from alcove towards the South Tower Lobby.









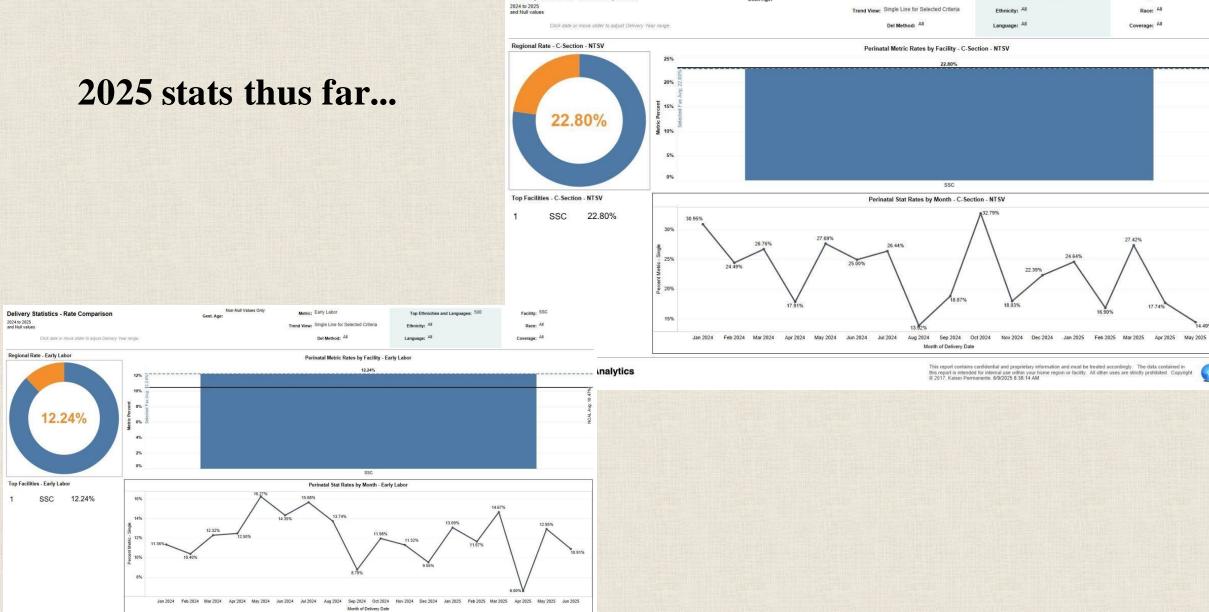
Celebrating Success So far... Patient Testimonials





A big thank you to the two families willing to share their pictures with us





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KPHC Clinical Analytics

Delivery Statistics - Rate Comparison

Non-Null Values Only

Metric: C-Section - NTSV

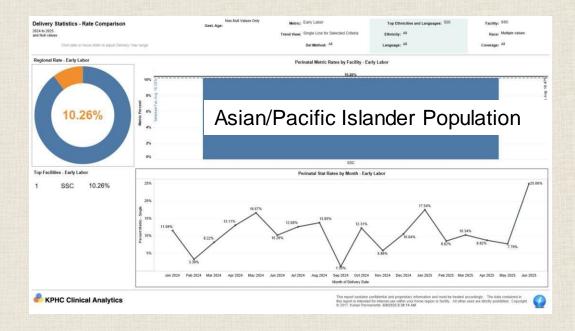
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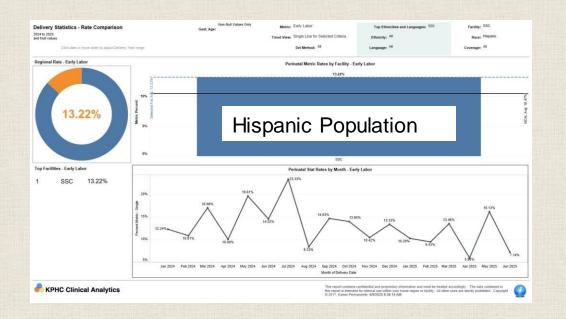
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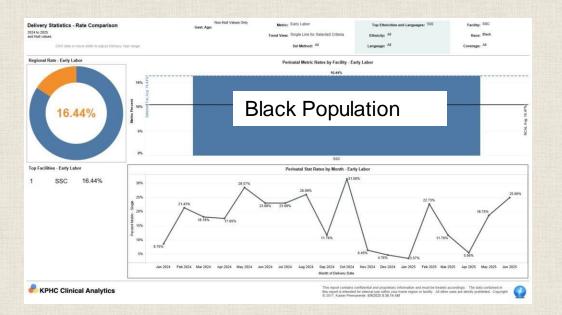
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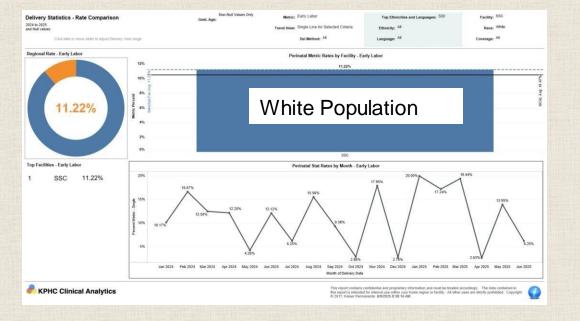
Top Ethnicities and Languages: 500











Where do we go from here?

- We created a flyer to get information out to pregnant patients in clinic, prior to L&D arrival, normalizing the ELW
- We will be taking our ELW on the road: Poster presentation at national AWHONN Conference in Orlando, FL in June 2025
- Next phase of project: video replication, with language translation services and ability to be shared with other KP NorCal facilities, standardizing our ELW
- Data collection on lowering early labor admits and improving patient involvement and satisfaction with triage experience
- Possible research opportunity to explore benefits of physiologic movement in early labor and supporting vaginal births and lowering cesarean birth rates







Thank You from KSSC SVB team!







Lessons from the Learning Initiative

Join us for future webinars!

August 25th 12-1pm PT

 "Lessons from the Learning Initiative: Staff and Leadership Engagement"

Register at <u>www.cmqcc.org/education-research/webinars</u>



Lessons from the Learning Initiative

Join us!

Interested in joining a Learning Initiative cohort group?

- Round 4 launching Fall 2025
- Round 5 launching Winter 2026

Please contact info@cmqcc.org for more information.

*Only for California CMQCC-member hospitals



Thank you for joining us!

Stay involved with CMQCC









TOOLKITS

Evidence-based toolkits on leading causes of preventable maternal morbidity and mortality.

IMPLEMENTATION

Coaching on how to implement best practices and sharing among member hospitals.

MATERNAL DATA CENTER

Near real-time benchmarking data to support hospitals' quality improvement.

ENGAGEMENT

Engaging partners around aligned goals and promoting patient awareness.



Contact Us and Follow











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CMQCC California Maternal Quality Care Collaborative